Bleed area: 1600mm x 2100mm

Safe area: 1500mm x 2000mm

YOUR ARTWORK

We want to make it as easy as possible for you to supply us with your artwork. If you would prefer to discuss your files in more detail, please contact us.

We can accept all of these files types (including all previous versions) :

- Adobe Creative Suite and Creative Cloud
- InDesign - Indd
- Photoshop - PSD, EPS, TIFF, JPEG
- Illustrator - Ai, EPS
- Quark Xpress 8 Std Edition
- Macromedia Freehand MX

We can accept PDFs however we prefer to use the original source files. This is due to the fact that PDFs can be an unreliable format to print from and can result in unwanted print lines on gradients as well as corrupt fonts.

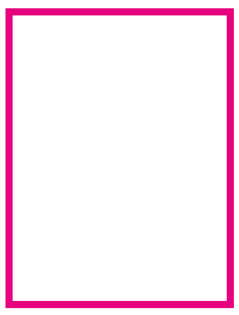
Some layered Photoshop files will have to be supplied as PSD files. Photoshop files should be supplied at 90dpi at actual size or smaller for very large files. As a rule please don't set the file size larger than 1GB when open. All Photoshop files should be saved and supplied as EPS.

Linked Fonts & Files

Please supply all fonts with artwork in a folder labelled 'Fonts'. Alternatively please outline fonts in Illustrator or InDesign. Linked files should be in a folder labelled 'Links'. Please do not embed fonts or links as this helps to keep the file size smaller. Please supply all linked files as EPS where possible.

Scale

Files can be supplied in different scales (10%, 25%, 50%, etc) please ensure that the dimensions are still in proportion with the required final sizes and sizes are saved correctly e.g. 50% file should be 180dpi.



Bleed area: 1600mm x 2100mm

Expand your background to fill the full 'bleed area' - it'll make sure you don't end up with a white edge when fitted to our backdrop

Safe area: 1500mm x 2000mm

Keep all the important parts of your design in this area. (Not your background - that still needs to run into the edges of the bleed.)